



Case Study

The Margaret Clark Morgan Foundation Live Event / Awards Ceremony

BACKGROUND

The Margaret Clark Morgan Foundation first contacted Lost Tribe Media in the summer of 2013 and asked us to provide six basic up-lights for their annual event. Since then our role has grown each year, and we now provide a complete suite of media services for their annual fundraiser.

CHALLENGE

Unlike a typical awards ceremony with a simple PowerPoint slide show, the Margaret Clark Morgan Foundation required military-like precision for all aspects of their event. Slides had to be timed to the second, and seamlessly integrated with both live and pre-recorded video feeds, all of which were broadcast to an array of screens and projectors in four separate locations.

SOLUTION

For 2016, Lost Tribe Media pulled out all the stops and provided nearly 80 accent and up-lights with alternating colors controlled remotely and synced to music. We also provided a full suite of AV services including wireless sound, two follow spotlights for award recipients, and two live camera feeds.

RESULTS

The 2016 Margaret Clark Morgan Foundation Impact Awards was their most visually appealing and technically involved to date.

The Margaret Clark Morgan Foundation is a nonprofit organization that supports the nourishment of the human mind and aims to improve the lives of people with serious mental illness by investing in innovative projects in Northeast Ohio. The Impact Awards ceremony is attended each year by over 400 industry leaders, politicians and other dignitaries from all over the state of Ohio.

“The team of people from LTM provided friendly and excellent service for our Awards Gala. Guests continually make positive comments about our event and how much they enjoy attending. We strive for perfect execution and LTM met our expectations creating a beautiful and elegant environment for our guests and technology that ran without a hitch. I highly recommend Lost Tribe Media and will use them again.”

- Victoria Romanda, Senior Project Manager